



# **Development of strategies for the sustainability of the kiwifruit industry through the creation of a value-added product**



## **OBJETIVES**

The I9Kiwi aims to improve the country's competitiveness by focusing exclusively on primary production activities in the kiwi sector through various types of innovation, including product and process innovation.

The I9Kiwi brings together the skills needed to fill obvious gaps in the phytosanitary sector and in the quality and diversity of cultivars and pollen, associated with high production costs.

**Methods for mitigation and control of Psa**

**Cultivars adapted to national biotic and abiotic factors**

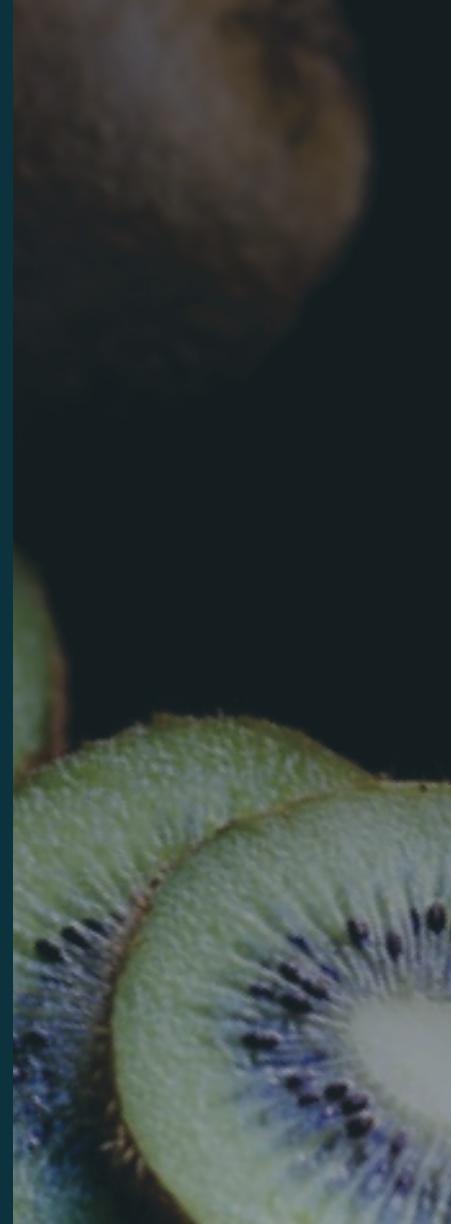
**Dissemination and demonstration of results**

**Viability, synchronization and application of pollen**

## RESULTS TO BE ACHIEVED

- Identification and propagation of highly productive and Psa tolerant/resistant varieties.
- Characterization of the main producing regions based in abiotic and biotic factors.
- Psa mitigation and control methods using antagonists with real appliance by producers.
- Development of a web-based platform for data collection for integrative decision-making.
- Methods for enhancing the plant's immune system with real appliance by producers.
- Methods for applying innovative and country-adapted pollen.
- Identification and quantification of natural pollinators.
- Methods for mitigating and controlling Psa in pollen.
- Identification of Psa natural reservoirs.

For more information please visit: [www.i9kiwi.pt](http://www.i9kiwi.pt)



### PARCEIROS

UC - Centro de Ecologia Funcional

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KIWI 1000

DGAV

KIWICOOP

Fruverg

KIWI D'OURO

PMNI

APK

### CONSÓRCIO

Instituto Pedro Nunes



PROGRAMA DE  
DESENVOLVIMENTO  
RURAL 2014-2020



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